



TUNAVIGO2025

A tuna (pl: tunas or tuna) is a saltwater fish that belongs to the tribe Thunnini, a subgrouping of the Scombridae (mackerel) family. The Thunnini comprise 15 species across five genera,[2] the sizes of which vary greatly, ranging from the bullet tuna (max length: 50 cm or 1.6 ft, weight: 1.8 kg or 4 lb) up to the Atlantic bluefin tuna (max length: 4.6 m or 15 ft, s/////

REACHING THE NEW CONSUMER

XII ANFACO WORLD TUNA CONFERENCE

11 & 12 Sept. 2025
VIGO • Spain

Marketing is the act of satisfying and retaining customers.[3] It is one of the primary components of business management /////and commerce.[4]/////

Organizers / Organizadores

Program / Programa



11 Sept.

First day / Primera Jornada

8:30

Aperture / Apertura



Session 1

Tuna Stocks
Stocks atuneros

9:00

General overview of the global tuna stock status in the different RMFOs
Panorama general del estado de los recursos atuneros a nivel global en las distintas OROP

International Seafood Sustainability Foundation – ISSF

Víctor Restrepo

9:15

Current status of tuna fisheries in the Atlantic Ocean
Estado actual de las pesquerías de túnidos en el océano Atlántico

International Commission for the Conservation of Atlantic Tunas – ICCAT

Ernesto Penas

9:30

MSC Certified Tuna Fisheries – Better together
Pesquerías de atún certificadas por MSC – Juntos es mejor

MSC (Marine Stewardship Council)

Bill Holden

9:45

EFCA (European Fisheries Control Agency)

Patricia Sánchez – Moderator / Modera

Discussion

Debate



10:00

10:20

Selenium-mercury balance: the true hero never gives up
Balance selenio-mercurio: el verdadero héroe nunca se rinde

University North Dakota

Nick Ralston

Presenta Anfaco-Cytma

Ariadna Mato

Lecture 1

10:20

Institutional Welcome
Bienvenida Institucional



11:00

Tuna
Exhibition

Professional Meeting Point / Coffee
Encuentro profesional / Café



Session 2

Reinventions of added value with tuna *Reinvenciones de valor añadido con atún*

11:45

Analysis of the foodservice channel and its evolution
Análisis del canal foodservice y su evolución

Circana

Edurne Uranga

12:00

Understanding the consumer
Entendiendo al consumidor

Nielsen IQ

Miguel Barreiro

12:15

Added value in the tuna industry
Valor añadido en el sector del atún

Groupe Barba

Benoit Barba

12:30

Mercadona

Rafael Piñero – Moderator / *Modera*

Discussion
Debate



Session 3

Social challenge *Desafío social*

12:45

EU regulation on forced labor
Regulación de la UE sobre el trabajo forzoso

Human Rights at Work

Liesbeth Unger

13:00

Forced labor and related abuses at sea: Challenges and solutions in the tuna value chain
Trabajo forzoso y abusos asociados en el mar: Retos y soluciones en la cadena de valor atunera

Environmental Justice Foundation (EJF)

Clara Burillo Feduchi

13:15

OPAGAC (Organización de Productores Asociados de Grandes Atuneros Congeladores)
Julio Morón – Moderator / *Modera*

Discussion
Debate



13:30

Tuna by-products valorization: challenges and opportunities
Valorización de los subproductos del atún: retos y oportunidades

Grupo Sarval
Santiago Silva

Presenta Anfaco-Cytma
Sandra Rellán

Lecture 2

13:50

**Tuna
Exhibition**

Professional Meeting Point / Lunch
Encuentro profesional / Comida



15:40

World Canned Tuna Production and Marketing
Producción y comercialización mundial de atún en conserva

FAO
William Griffin

Presenta Anfaco-Cytma
Felicidad Fernández

Lecture 3

Session 4

Technology
Tecnología

16:00

Parametric Insurance as a Competitiveness Tool in Tuna Trade Transactions
Seguros Paramétricos como Herramienta de Competitividad en las Transacciones Atuneras

AON
Paula Romero

16:15

Interconnected Solutions for Efficient and Sustainable Tuna Fishing
Tecnologías interconectadas para una pesca de atún eficiente y sostenible

Marine Instruments
Jorge Pérez-Bouzada

16:30

Technological Innovation and Data Science: Boosting the Performance of Canned Tuna
Innovación Tecnológica y Ciencia de Datos: Impulsando el Rendimiento de la Conserva de Atún

Hermasa
Pablo Rodríguez

16:45

How to address the challenges of the new fisheries control regulation through document management solutions
Cómo afrontar los retos del nuevo reglamento de control pesquero mediante soluciones documentales.

Canon
Luis de Valdés

17:00

ANFACO-CYTMA
Sandra Rellán – Moderator / *Modera*

Discussion
Debate



Session 5

Tuna business from Europe's perspective *Perspectiva del mercado de atún en Europa*

17:15

Spain
España

JEALSA

Juan Alonso

17:30

France
Francia

Petite Navire / Thai Union

Alexis Jacquand

18:00

Hungary
Hungría

Del Pierre

Richard Olajos

18:15

Italy
Italia

Bolton Food

Gianluca Agostini

18:30

Moderator
Moderador

EUROTHON

Roberto Alonso

Discussion
Debate



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12 Sept.

Second day / Segunda Jornada

08:45

Tuna
Exhibition

Aperture / Professional Meeting Point / Coffee
Apertura / Encuentro profesional / Café



Session 6

Tuna business from Asia's perspective
Perspectiva del mercado de atún en Asia

09:30

China

Shanghai Kaichuang
Hu Deng

09:45

Thailand
Tailandia

S.P.A. International Food Group
Antonio Sánchez

10:00

Vietnam

VASEP
Le Hang

10:15

Moderator
Moderador

Infofish
Gemma Meermans

Discussion
Debate



Session 7

Tuna business from Oceania's perspective
Perspectiva del mercado de atún en Oceanía

10:30

Australia

Tuna Australia
David Ellis

10:45

Papua New Guinea
Papua Nueva Guinea

Fishing Industry Association (FIA-PNG)
Marcelo Hidalgo

11:00

Moderator
Moderador

FIAC
Pierre Commere

Discussion
Debate



11:15

Tuna
Exhibition

Professional Meeting Point / Brunch
Encuentro profesional / Almuerzo



Session 8

Tuna business from Africa's and middle East's perspective
Perspectiva del mercado de atún en África y Medio Oriente

12:15 | Ghana

Pacific Wide
Anthony Kim

12:30 | Yemen

National Fish Canning & Packing Factory
Abdullah Salem Bagazi

12:45 | Middle East
Oriente Medio

C-FOODS
Wadad Lahad

13:00 | Moderator
Modera

AIPCE CEP
Katarina Sipic

Discussion
Debate



Session 9

Tuna business from America's perspective
Perspectiva del mercado de atún en América

13:15 | Brazil
Brasil

ABIPESCA
Jairo Gund

13:30 | Colombia

Bolton Food Colombia
Danilo Cotrino

13:45 | Ecuador

Asiservy
Gustavo Núñez

14:00 | Moderator
Modera

ANFACO - CYTMA
Iván Alonso

Discussion
Debate



14:15

Lectura de conclusiones
Final conclusions

ANFACO-CYTMA
Roberto Alonso

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Nos vemos en

#tunavigo2027



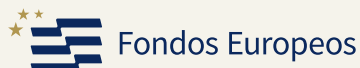
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